Contric CMS Enterprise Edition

Contric CMS is a complete High-Tech Content Management System (YII Web Application Framework) dedicated to create, manage and service fast and safe advanced web applications.

Contric CMS architecture was designed to built many websites on the same platform to increase speed, safety and reliability at the same time offer clear pricing which is less expensive than other providers.

Contric CMS advantages :

- *High-Tech Content Management System*
- *Fast and Safe (YII Web Application Framework)*
- *Advanced (Easy Edition Tools instead Web Creator)*
- *Self-contained and Unlimited (20+ modules & On-line service)*
- *Easy to learn & User-friendly (Drag & Drop)*
- *Continuous Development (Live Update)*
- *All in one (Design, CMS System & Hosting)*
- *and a lot more...*

Partner's Advantages :

- *Access to all modules*
- *Define presentation code (XHTL)*
- *Manage graphics*
- *Define and manage text content and structure*
- *Control advanced module*

User 's Advantages :

- *Design, Hosting & Maintenance – easy and fast*
- *Add, change and control modules in chosen price plan*
- *Easy to upgrade when needs increases*
- *Define and manage menu structure*
- *Define and manage texts and graphics*
- *Smart pictures, audio, video and gallery presentation*
- *SEO friendly, Social Media, Statistics, Firewall and so on*
- *Advanced modules for small and enterprise business*

October 2014   Exclusive representative CMS Contric EE in Ireland

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Contric CMS Licences

Contric CMS offers three main licence versions:

Home *- designed for private and small business (Sole traders) with complete set of modules and simple graphics design from offered templates.*

Business *- comprehensive set of modules facilitating management company website for any kind of business. Easy to upgrade to Enterprise Edition when you expand your on-line customers relations.*

For your convenience we prepared two options:

- *unify graphics design – template (fast and easy)*
- *own design – to satisfy your needs*

> ⚠️ *for non-profit organization you can get Business licence for a price of Home licence!*

Enterprise *- complete range of modules and tools with design ready to built corporate website to meet your customer's demands.*

Contric CMS EE Licences

Licence	Modules	Hosting	Remarks
Home	10+	Standard	Templates only
Business	16+	Extended	Price with template *Own design paid once
Enterprise	20+	Premium	Graphics design paid once depends on demands

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Contric CMS Modules Specification

CMS Contric offers 20 ready and proven modules (table below).
The functionality of the system is in continuous development and we plan to provide further modules (10+ planned modules).

H - Home Licence **B** - Business Licence **EE** – Enterprise Licence

✔ available ✖ unavailable ➕ extra paid

No	Module	H	B	EE	Description
1	Menu Configuration	✔	✔	✔	• Easy set and edit • Drag & drop • Unlimited sub-menu levels
2	Flexi-Banner [*ld]	✔	✔	✔	• Depends on chosen layout [*ld] • No pictures limits • Text and description • 3+ motions types
3	Text Editor	✔	✔	✔	• Professional Web Editor with clear menu • Edit text changes history (10+) • Simple internal links from web menu (full website map) • Sort text by paragraph (Drag & Drop) • Move or copy text from different sub-pages (Drag & Drop) • Different ways of adding multimedia
4	Icons Database	✔	✔	✔	• Designed to diversify pages view • Free icons database (30+) (arrows, bullets, special characters etc.)
5	Forms	✔	✔	✔	• Designed to communicate with customers • Easy to add and copy in any sub-page • Defined fields description and on/off • Sorted defined form fields (Drag & Drop) • Predefined CAPTCHA (security) code
5a	Forms EE	✖	✖	✔	• No limited new fields • Full own definition and management

No	Module	H	B	EE	Description
6	News [*ld]	✓	✓	✓	• Make websites active (e.g. Special Offers) • Depends on chosen layout [*ld] • Predefined fields (Date, topic, content etc.) • Short and extended view • Create, edit and manage your own news
7	Pictures	✓	✓	✓	• Make your website look attractive • Various ways off adding (image gallery directory, module add pictures, text editor) • Manual/automatic scale pictures (crop or scale) • Picture description
8	Video	✓	✓	✓	• Enhance your offer and image • Easy video include • Supports popular standards (AVI, FLV, include from Youtube) • Video description
9	Audio	✓	✓	✓	• Simple add popular MP3 format • Audio description
10	Gallery	✓	✓	✓	• User-friendly add and manage • Varied types of display (standard, scrolled, demonstration) • Sorted order (Drag & Drop) • Pictures Description • Slide Show • Picture automatic enlarge
11	Server Statistics	✓	✓	✓	• Separate windows to clear analysis • Wide range of data: - When, Who, Navigation, Referrers, Misc. - Hourly, daily, monthly - Hits, Files, Pages, Visits and Unique Visits - URLs, Hosts, Referrers etc. - Visit analysis (Duration, entry, exit etc.) - Search Keywords, phrases, Countries etc.
12	Social Media	➕	✓	✓	• Simple way to link your social media • Nice icons • Link to Facebook, Twitter, Youtube, Google+

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No	Module	H	B	EE	Description
13	SEO friendly	✔	✔	✔	• Improve your visibility in network • Automatically increase Search Engine Optimisation using: titles, keywords, tags and SEO friendly links
14	Download	➕	✔	✔	• Enable attach documents for viewers (offers, price lists, forms etc.) • Drag & Drop • File history to control contents
15	Restricted area	➕	✔	✔	• Allow limited access (dealers, employers, members etc.) • Possibility to connect with other modules
16	Objects	➕	✔	✔	• Advanced record builder • Create groups and manage part of content • Group modules in one object
17	Firewall	➕	➕	✔	• Network security module • Block unwanted IP addresses
18	Google analytics	✖	➕	✔	• Extended statistics plug-in • Excellent tool for advanced campaigns
19	Newsletter	✖	✔*	✔	• Designed mailing procedures • Multi templates • Manage group receivers • Scheduling * requires own IP Address
20	Contric Backup	✖	✖	✔	• Advanced tools for safety • Automatic restore from backup list • Full backup space

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Planned modules

H - Home Licence **B** - Business Licence **EE -** Enterprise Licence

✔ available ✖ unavailable ➕ extra paid

No	Module	H	B	EE	Description
1	Facebook synchroniser	➕	➕	✔	• Automatically update your website from Facebook • To free multiply info updating
2	Mobile Contact form	✖	➕	✔	• Mobile application dedicated for fast contact with customers • Receive inquiries from website forms • Possibility fast answer to sender
3	Text Cloud	✔	✔	✔	• Allow "cloud" description on selected text
4	Guest-book	✔	✔	✔	• Get response and references from visitors • Content Management (On, Off, Delete) • Spam Filter • Predefined CAPTCHA code
5	Blog	➕	✔	✔	• Designed for alive websites (e.g. sales)

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No	Module	H	B	EE	Description
6	FTP Manager	✗	✚	✓	• Advanced tools for companies using extended exchange data (e.g. print house, designers) • Users & folders management (already available via text editor image)
7	Banner System	✗	✚	✓	• Developed for busy sales companies
8	Pop-up banners	✗	✚	✓	• Developed for busy sales companies
29	Corporate built-in menu	✗	✚	✓	• Designed for well-developed websites
10	Public poll	✚	✚	✓	• Designed to enhance pages • Possibility to survey visitors

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CMS comparison

No	Functionality	Standard CMS	Contric CMS EE
1	Text Editor with history of changes	✘	✔
2	Drag & Drop functionality for text blocks, pictures and menu for whole website	✘	✔
3	Build and manage own forms	✘	✔
4	Download module with history (comment, user, file)	✘	✔
5	Audio and video publishing	✔	✔
6	System Newsletter	✔	✔
7	Automatic backup to independent server (database and files)	✘	✔
8	Multi-websites processing in cloud	✘	✔
9	Automatic updates	✘	✔
10	User rights in different levels sub-pages, modules and actions	✘	✔
11	Increased performance using ion Cube pre-compilation	✘	✔
12	Restricted Area	✔	✔
13	No Adverts	✘/✔	✔
14	Own design	✘/✔	✔

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Used Technology

ion Cube PHP Encoder *is a software which allows **increased safety** (encrypted code to prohibit unauthorised access) and **speed** (pre-compiled and binary version).*

* ion Cube is an official Trademark of ion Cube Software LLP

YII Framework *is a new generation of software started from December 2008.*

>   *Authors were inspired from the best solutions from IT market:*

- *Prado and Ruby on Rails (idea of database)*
- *jQuery - (JavaScript library integrated with YII)*
- *Symfony – (plug-in implementation idea)*
- *Joomla! - (modules architecture)*

The architecture of application is based on multi-level service implementations. One instance of application of Contric supports hundreds of websites wherefore service and maintenance is simple and efficient. Partner has full control over all implemented websites. He can define the availability of modules, determine the presentation code (xhtml), manage the content, structure and graphics, and support all advanced modules. In parallel, the Partner's client can manage the content of his own website.

Partner can help user manage the site using the administrative panel with full access to all settings, while the clients use the tools called ContentConsole allows them to make changes only to their own websites. Service Content-Console is confined to navigate the selected web applications and it is very simple   and user-friendly such us blocks of content, Drag & Drop functionality, history of changes and a lot more...

Licence, Hosting & Service

When you buy the licence you pay yearly for:

- *design*
- *text and graphics templates*
- *hosting*
- *mail service*
- *updates*
- *maintenance*

Standard (in price) services

- *live update*
- *email*
- *forum*
- *on-line manual guide*

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Licences & Prices

	Licence	Hosting	Total (net)	Total (gross)	Remarks
Home	€ 100.00	21.95	121.95	150.00	Templates only
Business	€ 150.00	53.25	203.25	250.00	Price with template * Own design paid once
Enterprise	€ 250.00	115.85	365.85	450.00	Graphics design paid once depends on demands

Own Design Prices

Web Design	Art Pictures	Work time (weeks)	Total (net)	Total (gross)	Remarks
Standard	1	1 to 2	560.98	690.00	
Extended	2	2 to 3	723.59	890.00	e.g. Internet Shop
Premium	3	To agree	975.61	1200.00	e.g. Full responsive
Enterprise	unlimited	To agree	On request	-	

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Extra Graphics Design Services

Your *company "ego" depends on well done graphics design and broadcast your image locally, nation- and worldwide. Preparing logo design and use it in every contact with your existing and future customers you build strong base of your business.*

No	Service	Work time (weeks)	Total (net)	Total (gross)	Remarks
1a	Logo Standard	1 to 2	178.86	220.00	3 proposals to choose, later work on selected one
1b	Logo Extended	2 to 3	227.64	280.00	5 proposals to choose, later work on selected one
1c	Logo-book Standard	Plus 1	138.21	170.00	
1d	Logo-book Extended	Plus 1	178.86	220.00	
2	Business card	1 to 2	60.98	75.00	Company identity necessary
2a	Additional version		+ 6.50	+ 8.00	Different or personal version of designed business card
3a	Business paper	1 to 2	60.98	75.00	Company identity necessary
3b	Envelope	1 to 2	60.98	75.00	Company identity necessary
3c	Business Folder	1 to 2	81,30	100.00	Company identity necessary
3z	Other Stationery	To agree	On request		Company identity necessary
4a	Leaflet 1 side	1 to 2	142.28	175.00	
4b	Leaflet 2 sides	1 to 2	178.86	220.00	
4c	Leaflet folded	1 to 2	203.25	250.00	
4d	Leaflet DL	1 to 2	243.90	300.00	
5	Website Banners	1	On request	-	Depends on size and implementation
6	Other graphics	To agree	On request	-	
7	Printing	To agree	On request	-	Depends on quality & quantity

Hosting description

No	Description	Standard	Extended	Premium	Description
1	Server capacity (MB)	500	5000	10000	Space to be declared for the use of e-mail boxes, WWW pages and databases.
2	Monthly traffic (GB)	100	500	Unlimited	
2	Administration panel	✖	✖	✔	Application allowing the customers to manage their services independently.
3	Email via Secure Socket Layer (SSL)	✔	✔	✔	Data transfer with SSL support is much safer than the standard transfer. Your ciphered data is invisible to other Internet users.
4	SMTP authorization	✔	✔	✔	The authorization prevents sending junk mail from the customer's domain. Mail server expects a log-in and a password before sending an e-mail.
5	Anti-virus & Anti-spam Filter	✔	✔	✔	Your e-mail accounts are protected against viruses and spam mails
6	Auto-responder	✔	✔	✔	Auto answer for any e-mail message that comes to you; it is useful e.g. while you are on vacation.
7	Mail accessibility: IMAP (Horde), POP3, WWW	✔	✔	✔	Methods to check your mail account; by means of WWW as well as logging in the mailbox via applications requiring IMAP connection.
8	Sub-domains. Establishing one your own sub-domains	✖	➕	✔	Possibility to configure any name that stands before your standard domain e.g. sub-domain.yourdomain.com.
9	Domain forwarding	✖	➕	✔	You can maintain only the domain and forward it to a completely other server.
10	Daily backup	✔	✔	✔	Backup of all stored data. You can restore only some files or all stored data.

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Extra Service and Maintenance

Except s*tandard (in price) services* we also offer :

- *Quick start package help you to organize website when you start (Live chat).*
- *Yearly service is dedicated for people who wants get more support like: live chat or advise*
- *Monthly service is dedicated for busy websites or/and companies wants let us service and maintenance (outsourcing)*

- *You can buy vouchers (minimum 3 hours) and use when you really need.*

Licence Type	Quick Start Package	Yearly Service	Monthly Service	Service (per hour)
Home	€ 123	-	-	€ 50 (vouchers)
Business	From € 184	From € 246	On request	€ 50 (vouchers)
Enterprise	To agree	To agree	To agree	On request

For your convenience we can deliver more services on request:

- *Live chat help & advise subscriptions*
- *Phone help & advise subscriptions*
- *Outsourcing – graphics designers, programmers or web servicemen*

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