contric
CMS Enterprise Edition

Explore Contric

Contric CMS EE is a complete High-Tech Content Management System *(YII Web Application Framework)* **dedicated to create, manage and service fast and safe advanced web applications.**

Contric CMS architecture was designed to built many websites on the same platform to increase speed, safety and reliability at the same time offer clear pricing which is less expensive than other providers.

Contric CMS Advantages

- High-Tech Solutions – Fast & Safe
- Advanced – Easy Edition Tools
- Easy to Learn & User-friendly
- Drag & Drop Functionality
- Self-contained – 20+ modules
- Social Media, Statistics, Firewall …
- Search Engine Optimization Friendly
- All in One - Design, CMS System & Hosting
- Continuous Development & Live Update
- Self-Management with Partner's support

Professional
for Everyone

Architecture

The architecture of application is based on multi-level service implementations. One instance of application of Contric supports hundreds of websites wherefore service and maintenance is simple and efficient. Partner has full control over all implemented websites. He can define the ava-ilability of modules, determine the presentation code *(xhtml)*, manage the content, structure and graphics, and support all advanced modules. In parallel, the Partner's client can manage the content of his own website.

Partner can help user manage the site using the administrative panel with full access to all settin-gs, while the clients use the tools called ContentConsole allows them to make changes only to their own websites. Service ContentConsole is confined to navigate the selected web applications and it is very simple and user-friendly such us blocks of content, Drag & Drop functionality, history of changes and a lot more...
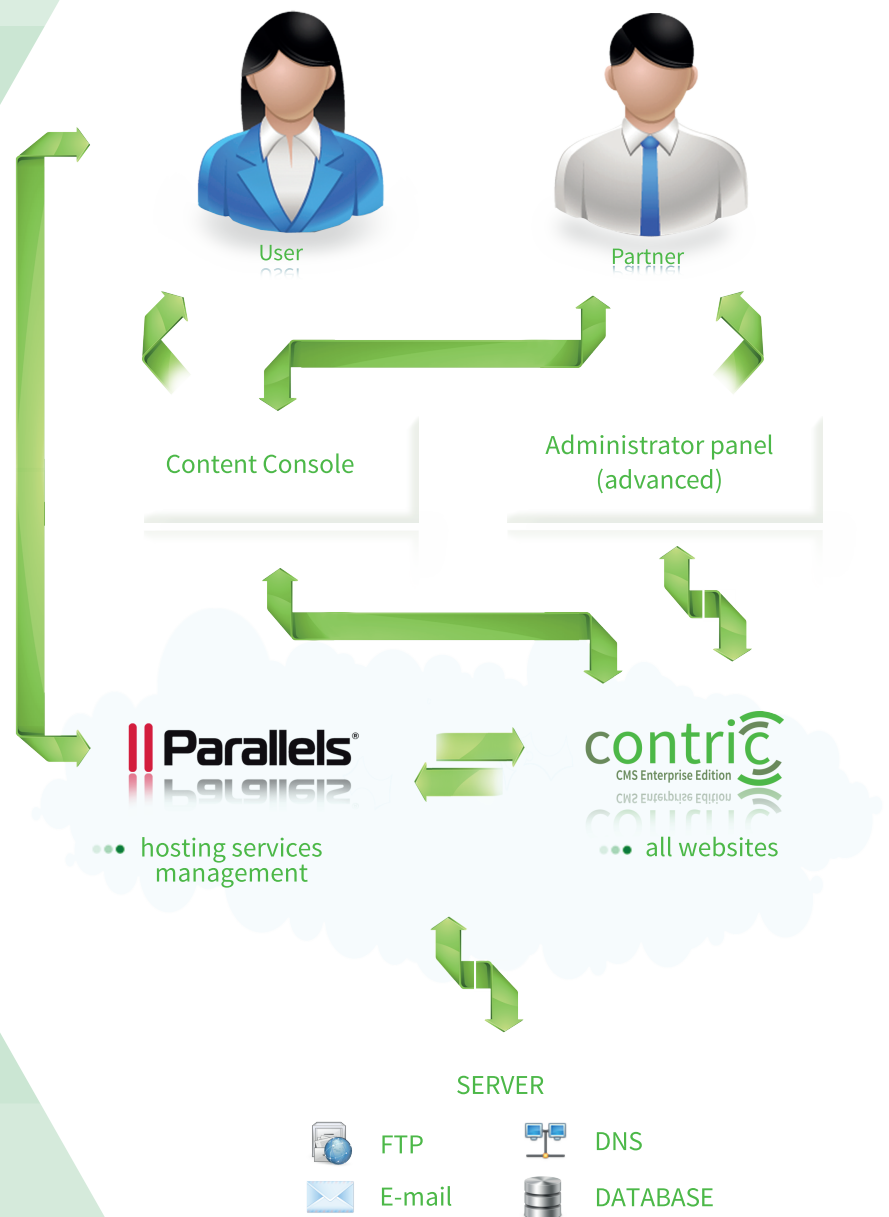
Licences & Prices

Contric CMS offer three main licence versions :

1. **Home** - Designed for private and small business *(Sole traders)* with complete set of modules and simple graphics design from offered templates.

2. **Business** - Comprehensive set of modules facilitating management company website for any kind of business. Easy to upgrade to Enterprise Edition when you expand your on-line customers relations.

For your convenience we prepared two options:

- unify graphics design – template *(fast and easy)*
- own design – to satisfy your needs

⚠️ For non-profit organisation you can get Business licence for a price of Home licence!

3. **Enterprise** - Complete range of modules and tools with own design ready to built corporate website to meet your customer's demands.

Contric CMS EE Licences

Licence	Modules	Hosting	Remarks
Home	10 +	Standard	Templates only
Business	16 +	Extended	Price with template * Own design paid once
Enterprise	20 +	Premium	Graphics design paid once depends on demands

Full Actual Price List check at: **www.contric.ie**

Module List

CMS Contric offers 20 ready and proven modules *(table below).*

The functionality of the system is in continuous development and we plan to provide further modules *(10+ planned modules).*

H - Home Licence   **B** - Business Licence   **EE** - Enterprise Licence

🟢 available   🔴 unavailable   🔺 extra paid

Module name	H	B	EE	Description
Menu Configuration	🟢	🟢	🟢	• Easy set and edit • Drag & Drop • Unlimited sub-menu levels
Flexi-Banner [*ld]	🟢	🟢	🟢	• Depends on chosen layout [*ld] • No pictures limits • Text and description • 3+ motions types

Text Editor	🟢	🟢	🟢	• Professional Web Editor with clear menu
				• Edit text changes history *(10+)*
				• Simple internal links from web menu
				  (full website map)
				• Sort text by paragraph *(Drag & Drop)*
				• Move or copy text from different sub-pages
				  (Drag & Drop)
				• Different ways of adding multimedia

Icons Database	🟢	🟢	🟢	• Designed to diversify pages view • Free icons database *(30+)* *(arrows, bullets, special characters etc.)*
Forms	🟢	🟢	🟢	• Designed to communicate with customers • Easy to add and copy in any sub-page • Defined fields description and on/off • Sorted defined form fields *(Drag & Drop)* • Predefined CAPTCHA *(security)* code
Forms EE	🔴	🔴	🟢	• No limited new fields • Full own definition and management
News [*ld]	🟢		🟢	• Make websites active *(e.g. Special Offers)* • Depends on chosen layout [*ld] • Predefined fields *(Date, topic, content etc.)* • Short and extended view • Create, edit and manage your own news

Module name	H	B	EE	Description
Pictures	●	●	●	• Make your website look attractive • Various ways off adding *(image gallery directory, module add pictures,text editor)* Manual/automatic scale pictures *(crop or scale)* • Picture description
Video	●	●	●	• Enhance your offer and image • Easy video include • Supports popular standards *(AVI, FLV, include from Youtube)* • Video description
Audio	●	●	●	• Simple add popular MP3 format • Audio description
Gallery	●	●	●	• User-friendly add and manage • Varied types of display *(standard, scrolled, demonstration)* • Sorted order *(Drag & Drop)* • Pictures Description • Slide Show • Picture automatic enlarge

Server Statistics	●	●	●	• Separate windows to clear analysis
				• Wide range of data:
				  - When, Who, Navigation, Referrers, Misc.
				  - Hourly, daily, monthly
				  - Hits, Files, Pages, Visits and Unique Visits URLs, Hosts, Referrers etc.
				  - Visit analysis *(Duration, entry, exit etc.)*
				  - Search Keywords, phrases, Countries etc.

Social Media	▲	●	●	• Simple way to link your social media • Nice icons • Link to Facebook, Twitter, Youtube, Google+
SEO friendly	●	●	●	• Improve your visibility in network • Automatically increase Search Engine Optimisation using: titles, keywords, tags and SEO friendly links
Download	▲	●	●	• Enable attach documents for viewers *(offers, price lists, forms etc.)* • Drag & Drop • File history to control contents
Restricted area	▲	●	●	• Allow limited access *(dealers, employers, members etc.)* • Possibility to connect with other modules

Module name	H	B	EE	Description
Objects	▲	●	●	• Advanced record builder • Create groups and manage part of content • Group modules in one object
Firewall	▲	▲	●	• Network security module • Block unwanted IP addresses
Google analytics	●	▲	●	• Extended statistics plug-in • Excellent tool for advanced campaigns
Newsletter	●	●	●	* Requires own IP Address • Designed mailing procedures • Multi templates • Manage group receivers • Scheduling
Contric Backup	●	●	●	• Advanced tools for safety • Automatic restore from backup list • Full backup space

Technology ionCube®

ion Cube PHP Encoder is a software which allows increased safety *(encrypted code to prohibit unauthorised access)* and speed *(pre-compiled and binary version)*.

* ion Cube is an official Trademark of ion Cube Software LLP

YII Framework is a new generation of software started from December 2008.
Authors were inspired from the best solutions from IT market:

- Prado and Ruby on Rails *(idea of database)*
- jQuery - *(JavaScript library integrated with YII)*
- Symfony – *(plug-in implementation idea)*
- Joomla! - *(modules architecture)*

Call your Partner or Reseller for advise to choose:

- Right Licence
- Service & Maintenance
- Optional Graphics Design Services

or book an appointment with our consultant at www.contric.ie

System Comparison

Functionality	Standard CMS	Contric CMS EE
Text Editor with history of changes	✗	✓
Drag & Drop functionality for text blocks, pictures and menu for whole website	✗	✓
Build and manage own forms	✗	✓
Download module with history (comment, user, file)	✗	✓
Audio and video publishing	✓	✓
System Newsletter	✓	✓
Automatic backup to independent server (database and files)	✗	✓
Multi-websites processing in cloud	✗	✓
Automatic updates	✗	✓
User rights in different levels sub-pages, modules and actions	✗	✓
Increased performance using ion Cube pre-compilation	✓	✓
Restricted Area	✓	✓
No Adverts	✓/✗	✓
Own design	✓/✗	✓

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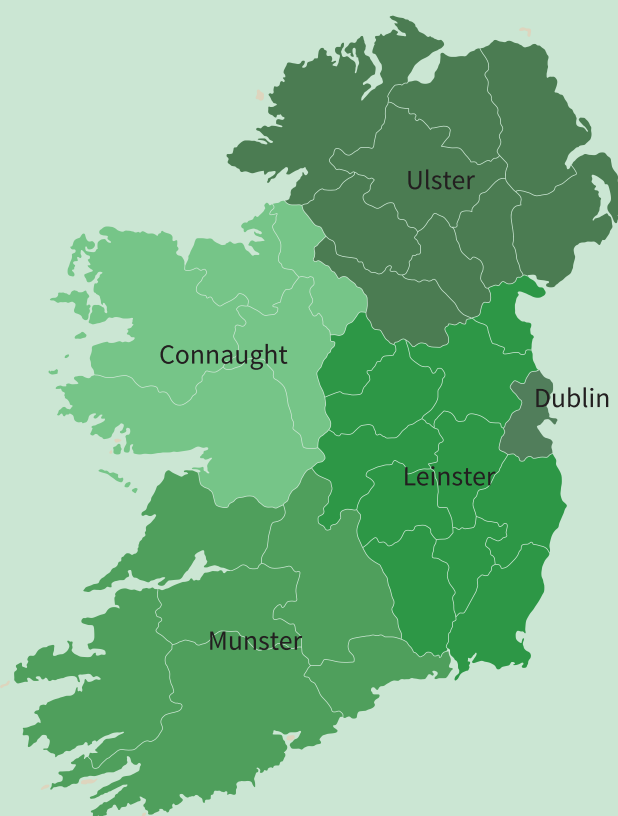
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